ANNUAL REPORT
2018

MOOSE WORKSHOP
ANDERSON HALLAS ARCHITECTS
2018 AIA COLORADO AWARD OF EXCELLENCE
# Contents

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2018 Member Milestone Reception in Denver
To the community,
This is an exciting time to be an architect in Colorado. We see evidence of rapid growth all around us. But to keep up with the multitude of changes, both to our state and to our profession, architects must know more, do more and innovate more than ever before.

In 2018, AIA Colorado focused on three major initiatives, aimed at better preparing members for whatever tomorrow may bring.

Promoting licensure and career advancement
Not only did our Government Affairs Committee monitor and make policy recommendations throughout the year, but we also charged the Advocacy Task Force with developing a new action plan for helping architects advocate at the local and state level in the coming years. The AIA Colorado Architect Licensing Advisor, Path to Licensure Series and Emerging Professionals Bootcamp helped to equip architects with the necessary knowledge to move forward in their careers. Through the Design & Honor Awards and Member Milestone receptions, we celebrated members’ progression through the profession. And we introduced ways that members can connect in their local communities through the Connect page on aiacolorado.org.

Preparing architects to design resilient buildings built to last
Through code classes, conference sessions and meetings with regional building departments, we made sure that members had opportunities to learn the latest health, safety and welfare guidelines. The Materials Matter Committee developed a program to launch in 2019, which will teach members how to assess and select materials for healthier, more sustainable buildings.

Fortifying tomorrow’s prosperous architecture firms
Through the Business of Architecture Series and the Christopher Kelley Leadership Development Program, we trained members to be tomorrow’s design, business and community leaders. Additionally, we recognize that equity, diversity and inclusion are critical to developing a talented, high-performing industry, so we are committed to creating an environment, which attracts, develops and retains individuals that reflect the clients they serve and the residents of our communities. To that end, the Equity, Diversity and Inclusiveness Task Force developed recommendations to ensure that our profession is one that respects and values all people.

Beyond these initiatives, the 2018 AIA Colorado Board of Directors worked with association management consultants to improve our governance structure and policies to elevate board roles and increase diversity among the board. We believe that this change will create more avenues for member leaders and would allow the organization to be more nimble as new trends and threats to the profession arise. Though our first attempt at revising the bylaws fell short of the necessary votes, as your elected leaders, we believe change is imperative for the strength and survival of AIA Colorado. We will continue working toward a solution that is strategic, forward thinking and brings great value to its members.

One of the key takeaways this year is that we are stronger as a profession when we are part of a network of committed, passionate and talented architects. Through AIA Colorado, we can accomplish what no one of us can do alone. We hope you’ll continue to engage by volunteering, sharing your perspective, acting as an advocate and collaborating to create a thriving profession and a better Colorado.
Membership

AIA Colorado members share a passion for design, a conviction that it matters and a commitment to improving lives through their work.

With more than 2,400 members throughout the state, it’s important to understand the numerous challenges and opportunities that architects face. That’s why our newly-created role, the member and sponsorship engagement manager, Carin Poland, met with more than 40 firms throughout the state of Colorado.

From those meetings, we learned what our members are interested in and concerned about as it relates to the future of the profession.

A few of the top issues included:

- Rising material and construction costs
- Training the next generation of architects
- Demonstrating the value of architects
- Equitable policies and practices
- Recruiting talent
- Working with building departments
- Recruiting talent

BY THE NUMBERS

2,485 members
1,864 Architect
456 Associate AIA
107 Professional Affiliate
31 Student

95 became licensed

4 became Fellows

41 firm visits
Aspen
Basalt
Boulder
Centennial
CO Springs
Denver
Englewood
Fort Collins
Golden
Lakewood
Westminster

Attendees at the 2018 Design & Honor Awards Gala
Meet Some Active Members

Nan Anderson, FAIA
Principal and Founder, Anderson Hallas Architects, 2018 AIA Colorado Architect of the Year

After more than 30 years as an architect, Nan Anderson, FAIA, has endured multiple recessions and drastic changes to the profession. Reflecting on her career journey, she offers advice for being a female in a predominantly male industry.

Brad Buchanan, FAIA
Chief Executive, National Western Center Authority

For Brad Buchanan, architecture is about much more than simply design—it’s about continually pursuing a greater understanding, problem solving and making a difference in ways that have the greatest impact on people. He leveraged his expertise as an architect to serve in a variety of public service roles.

Carl Hole, AIA
Principal, Head of the Denver Public Architecture Studio, Stantec, 2018 AIA Colorado Board President

As board president, Carl Hole prioritizes communicating the value of the AIA credential to members and to the public. As an architect, Carl is inspired by the continual transformation of design, from materials and technology used, to the way we engage clients.

Beth Mosenthal, AIA
Architect, Anderson Mason Dale Architects

Beth Mosenthal uses her experience as an architect to raise awareness of design’s power and its ability to transform lives. Beth is a national public speaker on equitable urban design and growth, and was recently a keynote at TEDxMileHigh.

Steev Wilson, AIA
Principal & Founder, Forum Phi Architecture + Interiors, 2017 Young Architect of the Year

Not only does Steev’s firm have an impressive list of accolades, but he infused the company culture with what he calls “the mind, body, spirit ethic that is pervasive in Aspen.” One of the employee perks: an annual ski pass. Wilson insists this fun atmosphere leads to better designs. Awards committees seem to agree.
Programs & Engagement

In 2018 we offered a robust mix of programs to support members at every stage of their careers, celebrate their excellent work and help them give back to their communities. By hiring a new education & programs manager, Megan Concannon, we were able to develop a variety of new programs, as well as expand on annual favorites.

Additionally, due to members’ busy schedules and fast-paced deadlines, we offered more opportunities for members to participate in programs virtually or by phone.

A few 2018 program highlights include:

Business of Architecture Series

Developed by a committee of AIA Colorado members, this new program was designed to equip mid-career architects with the essential tools and business know-how for leading a prosperous practice. Through a series of six sessions, more than 30 participants learned how to create an organizational vision and structure, how to market their business, mitigate legal and liability issues, and more. This program received a national grant, and as such, is sponsored by Victor O. Schinnerer & Company, Inc., The CNA Insurance Companies, and The AIA Trust, providers of the AIA Trust Professional Liability Insurance Program.

“Like many architects, I never had formal business training before leading a firm, so this series has been exactly what I needed. It has given me the time and place to fill in the gaps and learn from architects who really know what it takes to run a successful firm. I can now take what I learned and implement it in my business to be more effective in the future.”

- Angela Van Do, AIA Project Manager, Boulder Associates
AIA Colorado members and their teams are leading the charge in innovative design and excellent leadership, and they deserve credit for it. The Design & Honor Awards distinguish our members as credible, trustworthy and talented architects. This year, we received more than 120 Design Award submissions and more than 15 Honor Award submissions. From that qualified pool, we awarded 32 Design Awards and five Honor Awards.

It feels good to have your peers recognize your efforts, and it certainly is a great morale booster for the office. It allows employees to feel like they are part of something that is doing quality work.”

- EJ Meade, AIA
  Principal, Archll, Inc
It is no secret that Colorado is growing, and that Colorado architects are charged with designing our future, which is why we chose to tackle this complex reality as our conference theme. This year’s event drew more than 600 attendees for a weekend of local, national and international speakers; ample networking; and the new Expo Hall Learning Center Sessions, in which attendees learned about the newest products and technology. Some of the top-rated sessions included Michael Ford, Associate AIA, aka “The Hip Hop Architect,” Colorado State Demographer Elizabeth Garner and Los Angeles Chief Design Officer Christopher Hawthorne.
Committees & Task Forces

This year we had 15 committees and task forces and more than 60 volunteers who applied to serve through a competitive application open to all members. These design professionals took their membership to the next level and led their communities by giving back to the profession.

“Serving on this year’s Practice + Design Conference Committee provided me the opportunity to meet new people in the profession, both through the committee itself and speakers and conference attendees.”

- Kaylyn Kirby, Associate AIA Semple Brown

BY THE NUMBERS

- 15 committees/task forces
- 12+ programs & series
- 60+ appointed volunteers
- 89.75 HSW hours offered
Nikolaus Remus, AIA was hired as the Government Affairs Manager in January 2018, coinciding with the start of the annual legislative session. Nikolaus brought with him nine years of experience in the architecture profession as well as having served as a past chair and an active member of the AIA Colorado Government Affairs Committee.

During the 2018 Legislative Session, AIA Colorado proudly supported HB18-1190: Modify Job Creation Main Street Revitalization Act. This bill extends and expands tax credits to help make historic preservation rehabilitation projects more affordable. Additionally, we monitored 20 bills of interest to the architecture profession but did not take formal positions. The full 2018 session summary is available at aiacolorado.org.

The Advocacy Task Force, which began in 2017, completed its work and presented recommendations to the board on how to increase capacity and better integrate advocacy into AIA Colorado’s culture and programs.

**The AIA Colorado Board approved recommendations for 2019 in the following advocacy areas:**

- Increased efforts to build and maintain relationships with elected officials
- Educational opportunities to increase awareness of the importance of advocacy
- Mentorship for members who are interested in advocacy
- Developing guidelines for AIA Colorado Leadership’s support of political fundraising
- Communications support for all of the above
BY THE NUMBERS

29  The number of state legislature candidates throughout the state who were supported by ARCpac & ARCsdc

19  Democrats  10  Republicans

721  The number of bills reviewed by the Legislative Subcommittee

AIA Colorado Formally supported Proposition 110 “Let’s Go Colorado” and formally opposed Constitutional Amendment 74 (Compensation to Owners for Decreased Property Value Due to State Regulation Initiative)
Public Awareness of the Profession

Each day, our members are creating the places where we live, work and play. AIA Colorado helps to showcase their great work so that the public understands the impact of quality design—and the important role architects play—on our daily lives.

In 2018, we brought public relations in-house, which enabled us to better highlight members’ excellent designs and leadership. AIA Colorado expanded its media efforts, receiving more earned media for the organization and its members than ever before, and garnering its first national media coverage—“Top 25 Must See Buildings in Colorado,” which was featured in USA Today.


The AIA Colorado website underwent a refresh process to improve user functionality and overall appearance, both for members and the public. This project included writing all new website content, redesigning pages, expanding the resources section, updating the job board and calendar and creating the new “Connect” section, which provides a menu of Local Peer Network options for members to get involved and plan events in their area.

**BY THE NUMBERS**

- 215,347+ visits to aiacolorado.org
- 37,399+ visits to the Job Board
- 102+ Media Mentions

**Media Partnerships**
- 5280 Home
- Colorado Construction & Design
- Colorado Homes & Lifestyles
- Colorado Real Estate Journal
AIA Colorado Staff

Amy Blagriff, Honorary AIA
Interim CEO*

Megan Concannon
Educations & Programs Manager

Carin Poland
Member & Sponsor Engagement Manager

Marisa Pooley, APR
Marketing & Communications Manager

Nikolaus Remus, AIA
Government Affairs Manager

Cathy Rosset
Executive Vice President & CEO**

*As of November 1
**Through October 31

AIA Colorado Board of Directors

Carl Hole, AIA
President

Zachary Taylor, AIA
President-Elect

RJ Steer, AIA
Past-President

Adam Harding, AIA
Treasurer 17-18

Rachael Johnson, AIA
Secretary 18-19

David Riggs, AIA
Director, South

Wells Squier, AIA
Director, Denver

Melissa Brandrup, AIA
Director, West

Nathan Pepper, Associate AIA
Director, North

Jordan Lockner, Associate AIA
Associate Director

Alfred Zarlengo
Professional Affiliate

Cathy Rosset
Ex-Officio
AIA Colorado Committees & Task Forces

Practice + Design Conference Committee
- Chair: Matt Cecere, AIA; 4240 Architecture
- Vice Chair: Chris Touchette, AIA; CCY Architects
- Frederick Scott Gale, AIA; Stantec
- Maria Margarita Gonzalez Cardenas, Assoc. AIA; O & G Properties
- Steve Greco, AIA; Architectural Workshop
- Christopher R. Jones, AIA; National Park Service
- Kaylyn Kirby, Assoc. AIA; Semple Brown
- Julian Lineham, PE, PA; Studio NYL

Government Affairs Committee
- Chair: Anthony Ries, AIA; MUES
- Secretary: Brandon Gossard, Assoc. AIA; Anderson Hallas Architects
- 2018 AIA Colorado President: Carl Hole, AIA; Stantec
- 2018 AIA Colorado President-Elect: Zach Taylor, AIA; Taylor Architecture and Design
- South Director: John Goodloe, AIA; Goodloe Architecture, Inc.
- West Director: Heidi Hoffmann, AIA; H3 Architects
- Thaddeus (TJ) Carvis, AIA; 4240 Architecture Inc.
- Kevin Eronimous, AIA; Shears Adkins Rockmore Architects
- Edy Garipay, PA; Wausau Window and Wall Systems
- Chris Greenwald, AIA; Architect
- Frank Mataipule, AIA; Punch Bowl Social
- Curtis Scharfenaker, AIA; Scharfenaker Urban Architecture
- Scott Shea, AIA; Beltzer, Bangert & Gunnel LLP
- My Do, AIA; Stantec
- Mike Wisneski, AIA; Archdiocese of Denver
- William Furman, AIA; Jacobs

Equity, Diversity and Inclusiveness Task Force
- Co-chair: Rachael Johnson, AIA; Davis Partnership Architects
- Co-chair: Meg Schubert Allen, AIA; Stantec
- Jovina Amor, Assoc. AIA; Johnson Nathan Strohe
- Stuart Coppege, FAIA; RTA Architects
- Ignacio Correa-Ortiz, AIA; RTD
- Sarah Goldblatt, AIA
- Margarita Gonzalez, Assoc. AIA; O&G properties
- Jordan Lockner, Associate AIA; Springhaus Design, LLC
- Ali M. Joiner, AIA; Shears Adkins Rockmore Architects
- Ely Merheb, AIA; Verso LLC
- Beth Mosenthal, AIA; Anderson Mason Dale Architects

2018-2019 Christopher Kelley Leadership Development Program Executive Committee
- Chair: Kurt Basford, AIA; Davis Partnership Architects
- Vice Chair: Mario Siciliano, AIA; Davis Partnership Architects
- Chair Emeritus: Rachael Johnson, AIA; Davis Partnership Architects
- Secretary & Treasurer: Brad Schlesinger, AIA; HKS, Inc.
- Regional Outreach: Kelsey Madden, AIA; GSBS Architects
- Marketing Director: Jenna Michieli, AIA; Anderson Mason Dale Architects

Business of Architecture Committee
- Committee Chair: Nan Anderson, FAIA; Anderson Hallas Architects
- Kurt Basford, AIA; Davis Partnership Architects
- Cheryl Bicknell, AIA; CTA Architects Engineers
- Lisa Jelliffe; Jelliffe Strategies, consultant
- Laura Mears, AIA; Open Studio Architecture
- James Pedler, AIA; Hord Coplan Macht
- Lauren Falcon, Assoc. AIA; Stantec Architecture, Inc.
- Jackie Squires, AIA; Cuningham Group Architecture and Planning

Path to Licensure Committee
- Chair: Meg Schubert-Allen, AIA; Stantec Architecture, Inc.
- Vice Chair: Kahyun Lee, Assoc. AIA; Fentress
- Jordan Lockner, Assoc. AIA; Springhaus
- Lauren Falcon, Assoc. AIA; Stantec Architecture, Inc.
- Jackie Squires, AIA; Cuningham Group Architecture and Planning

Design Awards Committee
- Chair: Julienne Scherer, AIA; HDR, Inc.
- Eric Bottenhorn, AIA; Craine Architecture
- Daniel Nelson, AIA, NCARB, LEED AP BD+C; Tryba Architects
- Kitty Yuen, AIA; BureauEU
- Chair: Sheva P. Willoughby, AIA, NCARB, RTA Architects
- John Binder, AIA; KEPHART
- Connor Janzen, Assoc. AIA; RS&H
- Kenneth C. Thomas, AIA, NCARB, CSNA Architects

Emerging Professionals Committee
- Chair: Abby Noble, AIA; Davis Partnership Architects
- Chair-elect: Brandon Tripp, AIA at BSB Design
- AIAIO Liaison and associate director: Jordan Lockner, Associate AIA at Springhaus
- Bolin Evans, AIA at VFLA Architecture & Design
- Diana Esquivel at CSNA Architects

Emerging Professionals Bootcamp Committee
- Chair: Sheva P. Willoughby, AIA, NCARB, RTA Architects
- John Binder, AIA; KEPHART
- Connor Janzen, Assoc. AIA; RS&H
- Kenneth C. Thomas, AIA, NCARB, CSNA Architects
Financials

Revenue

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<td>Dues</td>
<td>$562,518</td>
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<td>Sponsors</td>
<td>$265,992</td>
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<td>Program Registrations</td>
<td>$269,018</td>
<td>$246,498</td>
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<td>Member Service Revenue*</td>
<td>$207,081</td>
<td>$219,396</td>
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<td>Award Submittals</td>
<td>$38,695</td>
<td>$35,964</td>
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<td>Net Investments + Misc.</td>
<td>$22,668</td>
<td>$49,464</td>
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<td>Total</td>
<td>$1,365,972</td>
<td>$1,411,615</td>
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*Member services revenue includes national revenue share to components from contract sales, convention revenue, AIAU and the national job board, AIA Colorado Job Board sales and web/newsletter advertisements.

Expenses

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<td>Outreach</td>
<td>$368,541</td>
<td>$309,658</td>
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<td>Knowledge</td>
<td>$510,945</td>
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<td>Advocacy</td>
<td>$218,500</td>
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<td>General &amp; Administrative Member support</td>
<td>$219,777</td>
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<td>$125,484</td>
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<td>Total</td>
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